

MEDUS ATM Identity proposal. 5.05.2019.





Lowercase letters - more friendly, human, unceremonious.

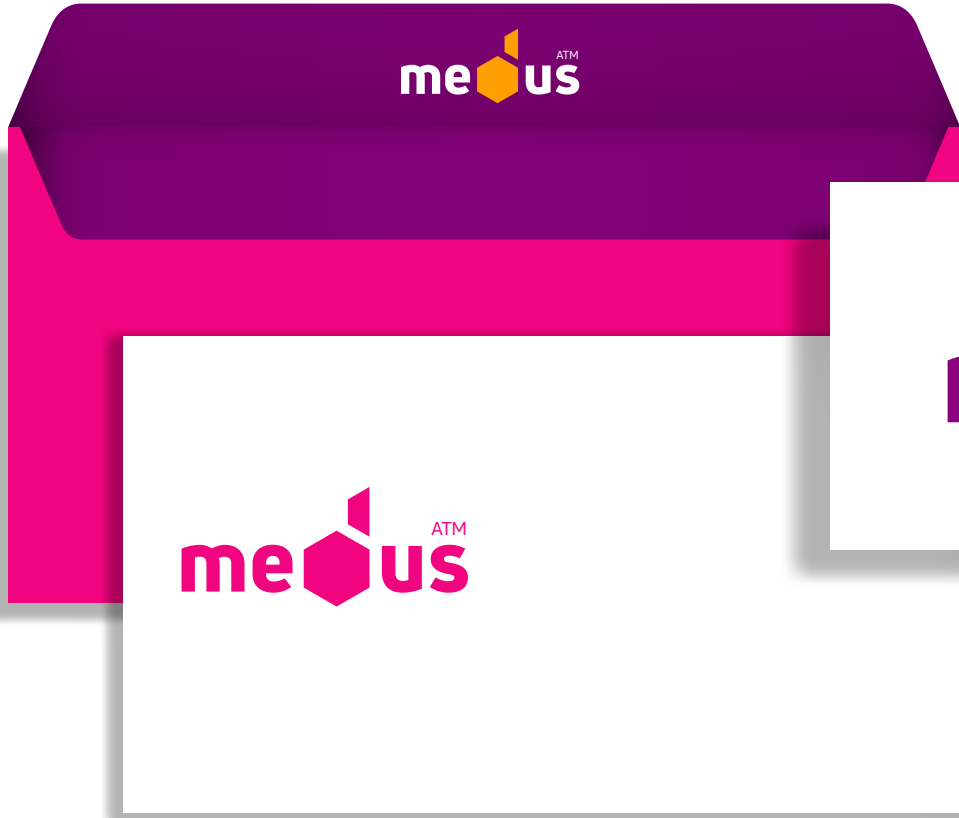


COLOUR

Magenta - the Color of Universal Harmony & Emotional Balance. Magenta is the color of the non-conformist, the free spirit.

Purple - unusual and individual, creative and inventive, psychic and intuitive, humanitarian, selfless and unlimited, fantasy and the future.

Orange represents creativity, enthusiasm, fascination, happiness, determination, attraction, success, encouragement, and celebration.



D - icon



graphic element - comb

DESIGN SAMPLES



Lowercase letters - more friendly, human, unceremonious.



COLOUR

Purple - unusual and individual, creative and inventive, psychic and intuitive, humanitarian, selfless and unlimited, fantasy and the future.
Orange represents creativity, enthusiasm, fascination, happiness, determination, attraction, success, encouragement, and celebration.
Red - energy, passion and action.



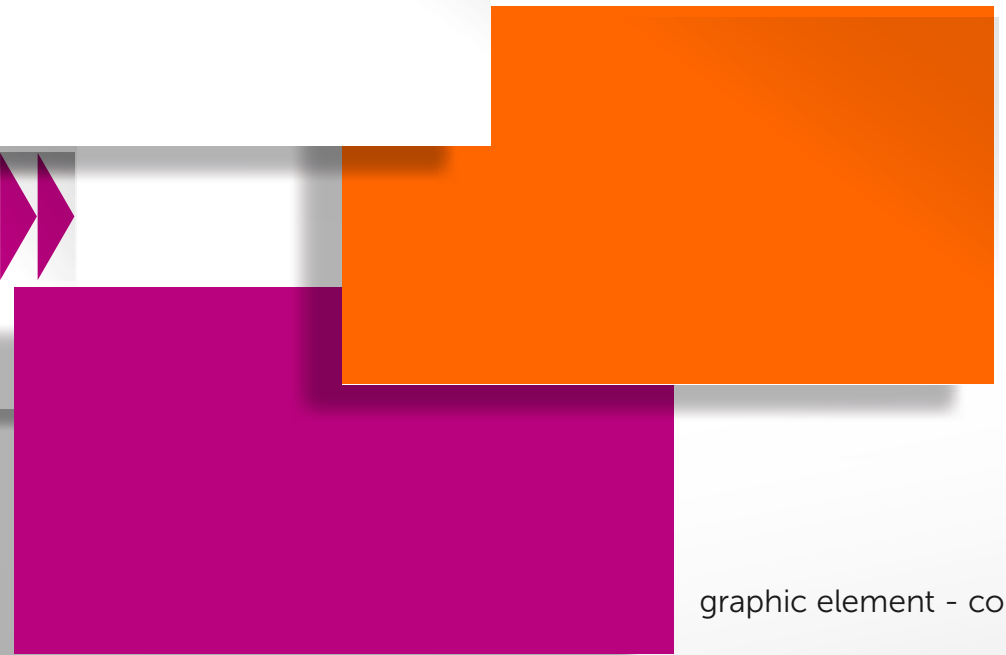
M ornament



M directions



M - icon



graphic element - comb

DESIGN SAMPLES



That's what it is



COLOUR

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Money rising ME-US



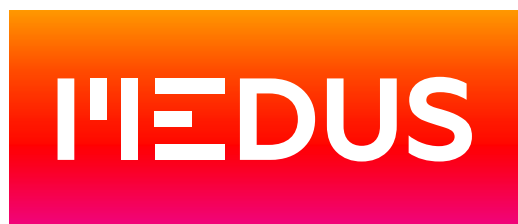
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MEDUS

ME bank



COLOUR

Hot gradient

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thank you!